

KARK-TV
PROGRAMS
PROVIDING THE
MOST
SIGNIFICANT
TREATMENT OF
COMMUNITY
ISSUES

July – Sept 2007

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 07/02/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vosot TYPE: consumer Describe the story: CHANGES AT LITTLE ROCK NATIONAL IN REPONSE TO THE INCIDENTS IN SCOTLAND AND THE UK.	
DAY: TUESDAY FORMAT: pkg TYPE: education Describe the story: THE COMMANDER OF THE LITTLE ROCK AIR FORCE BASE SAYS SCHOOLS NEED WORK ON THE BASE...THAT'S WHY HIS CHILDREN ARE PRIVATE SCHOOLS.	
DAY: WEDNESDAY FORMAT: pkg TYPE: • consumer Describe the story: ACCORDING TO THE GAME AND FISH COMMISSION...LAST YEAR THERE WERE OVER SEVENTY-THREE BOATING ACCIDENTS ACROSS THE STATE....EIGHT OF THEM RESULTED IN FATALITIES. THIS YEAR....THERE HAVE ALREADY BEEN OVER FIFTY BOATING ACCIDENTS AND IT IS STILL VERY EARLY IN THE YEAR.	
DAY: THURSDAY FORMAT: vo TYPE: • education Describe the story: FOR THE FIRST TIME...THE ACHIEVEMENT GAP BETWEEN WHITES AND BLACK STUDENTS IS DWINDLING. THIS AFTER BENCHMARK SCORES ARE RELEASED THIS AFTERNOON.	
DAY: FRIDAY FORMAT: vosot TYPE: education Describe the story: ONE DAY AFTER CELEBRATING SOME GOOD NEWS ABOUT STATE	

BENCHMARK EXAMS ARKANSAS' EDUCATION LEADERS ARE PUSHING TO MAKE THE NEWS EVEN BETTER.

WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 02 July 2007 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p>DAY: MONDAY FORMAT: PKG</p> <p>TYPE: CONSUMER/CRIME PREVENTION</p> <p>Describe the story: DRINKING & BOATING, EXTRA PATROLS FOR JULY 4TH, LAKE HAMILTON, HOT SPRINGS</p>	
<p>DAY: TUESDAY FORMAT: PKG & LIVE SHOT</p> <p>TYPE: CONSUMER/CRIME PREVENTION</p> <p>Describe the story: FIREWORKS NOT ALLOWED IN LITTLE ROCK CITY LIMITS, 3-1-1 WILL HANDLE COMPLAINT CALLS</p>	
<p>DAY: WEDNESDAY FORMAT: PKG & LIVE SHOT</p> <p>TYPE: • CONSUMER</p> <p>Describe the story: MAUMELLE FOURTH OF JULY FIREWORKS CELEBRATION</p>	
<p>DAY: THURSDAY FORMAT: PKG</p> <p>TYPE: • CONSUMER</p> <p>Describe the story: MANY WEDDINGS TAKING PLACE ON 7-7-07, LOCAL PHOTOGRAPHERS, FLORISTS AND BRIDES TALK ABOUT IT</p>	
<p>DAY: FRIDAY FORMAT: PKG</p> <p>TYPE: CRIME</p> <p>Describe the story: BABY CRITICALLY INJURED IN PINE BLUFF, FOUND UNCONSCIOUS IN FAMILY'S RESIDENT HOTEL ROOM, NO ONE CHARGED YET, SINGLE MOM'S BOYFRIEND WAS WITH THE BABY WHEN NEIGHBOR CALLED 9-1-1</p>	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 07/09/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vosot TYPE: consumer Describe the story: A COMPROMISE BRINGING A THREE YEAR DISPUTE TO AN END IS A GOOD THING, RIGHT? NOT WHEN IT COMES TO THE LAKE MAUMELLE WATERSHED, AT LEAST ACCORDING TO SOME LOCAL CITIZENS.	
DAY: TUESDAY FORMAT: vo TYPE: medical Describe the story: ARKANSAS RANKS 48TH IN THE NATION FOR THE QUALITY OF HEALTH CARE.	
DAY: WEDNESDAY FORMAT: pkg TYPE: • medical/consumer Describe the story: A PULASKI COUNTY MAN IS THE SUBJECT OF A SEARCH TONIGHT, AFTER BREAKING A WINDOW IN HIS UAMS HOSPITAL ROOM TO ESCAPE. HE HAS TUBERCULOSIS.	
DAY: THURSDAY FORMAT: rdr TYPE: • education Describe the story: RIGHT NOW, THE LITTLE ROCK SCHOOL BOARD IS IN SESSION, IN A SPECIAL MEETING THE BOARD IS DISCUSSING WHAT TO DO ABOUT A PROPOSED MONETARY SETTLEMENT TO THE DISTRICT'S INVOLVEMENT IN A DESEGREGATION CASE.	
DAY: FRIDAY FORMAT: TYPE:	

WEEKLY PRODUCER REPORT

Name: Suzanne Burnette

Show: 10pm

Week of: 09 July 2007
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: BISMARCK (HOT SPRING COUNTY) SCHOOL DISTRICT FINANCIAL WOES

DAY: TUESDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: PULASKI CO. SPECIAL SCHOOL DISTRICT BOARD VOTES TO RECERTIFY SUPPORT STAFF

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CRIME PREVENTION

Describe the story: CARLISLE MAYOR'S ZERO TOLERANCE POLICY FOR A DRUG-FREE TOWN

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: BRYANT NEW URBAN NEIGHBORHOOD BEING CONSIDERED

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: TEENS & SEX, BIRTH RATES DOWN, FEWER HAVING SEX, OR PRACTICING SAFE SEX

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 07/16/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vo TYPE: medical Describe the story: THE NORTH LITTLE ROCK COMMUNITY CENTER OPENED THE DOORS TO IT'S NEW ADULT FITNESS CENTER.	
DAY: TUESDAY FORMAT: vo TYPE: consumer Describe the story: THERE'S ALMOST 3 MILLION DOLLARS OF UNPAID PERSONAL PROPERTY TAXES FROM 2004 AND 2005 IN PULASKI COUNTY COUNTY ALONE.	
DAY: WEDNESDAY FORMAT: vosot TYPE: • education Describe the story: THE LITTLE ROCK SCHOOL DISTRICT HAS A NEW SUPERINTENDENT...AT LEAST IN AN INTERIM BASIS.	
DAY: THURSDAY FORMAT: vosot TYPE: • medical Describe the story: ARKANSANS ARE TAKING IN A BREATH OF FRESH AIR AFTER STAMPING OUT SMOKING STATEWIDE FOR A YEAR--- THANKS TO THE CLEAN INDOOR AIR ACT.	
DAY: FRIDAY FORMAT: TYPE: Describe the story: IT'S THAT TIME AGAIN FOR BACK TO SCHOOL SHOPPING. STORES ARE STOCKING SHELVES...OFFERING GREAT BUYS FOR SCHOOL UNIFORMS AND SUPPLIES.	

WEEKLY PRODUCER REPORT

Name: Suzanne Burnette Show: 10pm Week of: 16 July 2007 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: PKG TYPE: POLITICS Describe the story: PRESIDENTIAL CANDIDATE JOHN EDWARDS WAS IN WEST HELENA ON POVERTY TOUR OF THE DELTA	
DAY: TUESDAY FORMAT: SOT/VO/SOT TYPE: EDUCATION Describe the story: LITTLE ROCK SCHOOL BOARD NAMES LINDA WATSON THE INTERIM SUPERINTENDENT	
DAY: WEDNESDAY FORMAT: PKG TYPE: • CRIME PREVENTION Describe the story: A LOOK OF STORE ROBBERIES AND SECURITY AFTER KILLING OF STORE OWNER JEFF HAMMAD IN LITTLE ROCK	
DAY: THURSDAY FORMAT: PKG TYPE: • CONSUMER Describe the story: HOUSING PROJECT FOR LRAFB IS RUNNING BEHIND SCHEDULE DUE TO FINANCIAL PROBLEMS	
DAY: FRIDAY FORMAT: PKG & LIVE SHOT TYPE: CONSUMER Describe the story: NLR CHURCH DESTROYED BY FIRE THAT STARTED AFTER LIGHTNING STRIKE	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant

Show: 6pm

Week of: 07/23/07
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: vosot

TYPE: education

Describe the story: HUNDREDS OF TEACHERS ARE DOWNTOWN AT A SPECIAL CONFERENCE LEARNING HOW TO BUILD THE SCHOOL OF THE 21ST CENTURY.

DAY: TUESDAY FORMAT: sot

TYPE: medical

Describe the story: STAPH INFECTIONS ARE UP... AND WITH SCHOOL STARTING IN A MATTER OF WEEKS.... ORTHO ARKANSAS IS WARNING JUNIOR HIGH AND HIGH SCHOOL CAMPUSES TO BE ALERT.

DAY: WEDNESDAY FORMAT: pkg

TYPE: • education

Describe the story: IT'S BEEN A LONG TIME PROBLEM IN THE NATURAL STATE ... AND ILLITERACY RATES CONTINUE TO RUN HIGH... ESPECIALLY IN THE DELTA REGION...ACCORDING TO THE LITERACY COUNCIL IN JEFFERSON COUNTY... THE ILLITERACY RATE THERE IS AT 33 PERCENT... AND IN THE CITY OF PINE BLUFF... THE RATE IS AT 35 PERCENT...

DAY: THURSDAY FORMAT: pkg

TYPE: • consumer

Describe the story: HIGH INTEREST RATES AND TOO MUCH INVENTORY ARE TO BLAME FOR A WEAKENING HOUSING MARKET--AT LEAST THAT'S ACCORDING TO REAL ESTATE AGENTS.
AND HERE IN LITTLE ROCK...MANY PEOPLE ARE BEING FORCED TO WAIT MONTHS LONGER THAN EXPECTED TO SELL THEIR HOMES.

DAY: FRIDAY FORMAT: pkg

TYPE: medical

Describe the story: GOOD EVENING...THANKS FOR JOINING US...

WE ALL KNOW MOSQUITOS ARE ON THE PROWL THIS TIME OF YEAR BUT TICKS ARE ALSO IN SEARCH OF AN ALL THEY CAN EAT BUFFET IN FIELDS AND FORESTS.

SO FAR THIS YEAR...THE ARKANSAS HEALTH DEPARTMENT HAS CONFIRMED 24 CASES OF TICK BORNE DISEASES IN 19 COUNTIES ALL OVER THE STATE.

AND THATS JUST THE BEGINNING OF TICK SEASON.

WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 23 July 2007 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p>DAY: MONDAY FORMAT: PKG</p> <p>TYPE: EDUCATION</p> <p>Describe the story: PULASKI COUNTY SPECIAL SCHOOL DISTRICT IS ADVERTISING THAT IT'S BETTER THAN OTHER LOCAL DISTRICTS BECAUSE STUDENT TEST SCORES ARE HIGHER</p>	
<p>DAY: TUESDAY FORMAT: PKG & LIVE SHOT</p> <p>TYPE: CONSUMER</p> <p>Describe the story: ARKANSAS TRAVELERS PLAY THEIR FIRST GAME AFTER THE WEEKEND DEATH OF TULSA DRILLERS COACH COOLBAUGH DURING THE GAME</p>	
<p>DAY: WEDNESDAY FORMAT: PKG</p> <p>TYPE: • CRIME PREVENTION</p> <p>Describe the story: UPDATE ON SALINE COUNTY SEX PREDATOR STINGS, TYING THAT IN WITH NEW REPORT FOR DATELINE NBC'S "TO CATCH A PREDATOR"</p>	
<p>DAY: THURSDAY FORMAT: PKG</p> <p>TYPE: • CRIME PREVENTION</p> <p>Describe the story: FAMILY OF MISSING BAUXITE MAN (HEC GRANT) HOLDS VIGIL IN BENTON HOPING FOR ANSWERS TO HIS DISAPPEARANCE</p>	
<p>DAY: FRIDAY FORMAT: PKG</p> <p>TYPE: EDUCATION</p> <p>Describe the story: BRYANT SCHOOL DISTRICT SEEKING MILLAGE INCREASE IN SEPTEMBER FOR OVERCROWDING</p>	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 07/30/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vosot TYPE: education Describe the story: TODAY, A JUDGE DISMISSES A LAWSUIT, A GROUP OF PARENTS FILED, TO STOP THE BUYOUT OF LITTLE ROCK SCHOOL SUPERINTENDENT ROY BROOKS' CONTRACT.	
DAY: TUESDAY FORMAT: vosot TYPE: politics Describe the story: VOTERS IN SHERWOOD HEAD TO THE POLLS TODAY, TO DECIDE ON THE CITY'S NEXT MAYOR.	
DAY: WEDNESDAY FORMAT: vosot TYPE: • medical Describe the story: EARLY DETECTION CAN SAVE LIVES. AND SUSAN G. KOMEN FOR THE CURE IS MAKING A HUGE IMPACT ON BREST CANCER AWARENESS.	
DAY: THURSDAY FORMAT: PKG TYPE: • CONSUMER Describe the story: IN WAKE OF THE MINNESOTA BRIDGE COLLAPSE...HOW OFTEN ARE ARKANSAS BRIDGES INSPECTED.	
DAY: FRIDAY FORMAT: vosot TYPE: medical Describe the story: JACKSONVILLE LEADERS SAY THEIR CITY IS IN DESPARATE NEED OF SOME KIND OF ADULT EDUCATION CENTER... BUT DESPITE RAISING THE MONEY TO BUILD ONE... THE PROJECT HAS BEEN PUT ON HOLD...	

WEEKLY PRODUCER REPORT

Name: Suzanne Burnette

Show: 10pm

Week of: 30 July 2007
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: MONDAY FORMAT: PKG

TYPE: EDUCATION

Describe the story: JACKSONVILLE TALKS ABOUT OPENING A CHARTER SCHOOL

DAY: TUESDAY FORMAT: PKG

TYPE: POLITICS

Describe the story: CHARITY BINGO IS LEGAL AGAIN, ALSO THE OTHER NEW LAWS TAKING AFFECT TODAY

DAY: WEDNESDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: EXPANDED COVERAGE OF MINNESOTA BRIDGE COLLAPSE – ALSO MISSING TEENS SEARCH FROM SEARCY COUNTY

DAY: THURSDAY FORMAT: PKG

TYPE: • CONSUMER

Describe the story: LOCAL REAX ON MINNESOTA BRIDGE COLLAPSE, AND CLOSER LOOK AT BROADWAY BRIDGE

DAY: FRIDAY FORMAT: PKG

TYPE: CONSUMER

Describe the story: CONWAY WAITRESS SWIPES CUSTOMER'S DEBIT CARD NUMBER AND SHOPS ONLINE

WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: ~~9-24-07~~ 9-3-07
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: M FORMAT:

TYPE:

Describe the story:

DAY: Tu FORMAT:

TYPE:

Describe the story:

DAY: W FORMAT:

TYPE:

Describe the story:

DAY: Th FORMAT: VO

TYPE: CONSUMER

Describe the story:... IF YOU WERE ONE OF THE HUNDREDS OF GADGET GURUS, WHO RUSHED OUT TO BUY APPLE'S NEW I-PHONE THIS SUMMER, THE COMPANY IS SENDING IT'S APOLOGIES.

DAY: F FORMAT: ESS

TYPE: EDUCATION

Describe the story: THE UNIVERSITY OF CENTRAL ARKANSAS IS CELEBRATING A RECORD ENROLLMENT FOR THE FALL SEMESTER.

Education • Crime Prevention • Medical • Politics • Consumer • Other _____

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 08/06/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vo TYPE: consumer Describe the story: THE EXCESSIVE HEAT HAS CAUSED MANY PLACES TO LOSE POWER INCLUDING THE PINE BLUFF CITY HALL.	
DAY: TUESDAY FORMAT: PKG TYPE: EDUCATION Describe the story: THE SAGA CONTINUES WITH THE LITTLE ROCK SCHOOL DISTRICT AND THE FUTURE OF THE SUPERINTENDENT.	
DAY: WEDNESDAY FORMAT: VO TYPE: • CONSUMER Describe the story: GAS PRICES ARE HEADING DOWN A BIT.	
DAY: THURSDAY FORMAT: VOSOT TYPE: • EDUCATION Describe the story: THOUSANDS OF TEACHERS AND STUDENTS WILL REAP THE BENEFITS OF MAJOR DISCOUNTS ON SCHOOL SUPPLIES WITH TAX FREE HOLIDAYS THIS WEEKEND... BUT THERE'S JUST ONE PROBLEM... THERE'S NO SUCH THING IN ARKANSAS...	
DAY: FRIDAY FORMAT: PKG TYPE: CONSUMER Describe the story: A LOCAL FIRE DEPARTMENT RECEIVES A "SAFEER GRANT." THEY ARE ONES TO RECEIVE THIS AWARD FOR THEIR	

WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 06 August 2007 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p>DAY: MONDAY FORMAT: PKG</p> <p>TYPE: CRIME PREVENTION</p> <p>Describe the story: AMBER ALERT FOR TEXAS GIRL. SHE'S FOUND IN ARKANSAS, HER PARENTS ARE ARRESTED FOR KIDNAPPING HER, AND SHE WAS REUNITED WITH FAMILY WHO ARRIVED ON A CHARTER PLANE AND TOOK HER HOME.</p>	
<p>DAY: TUESDAY FORMAT: PKG</p> <p>TYPE: EDUCATION</p> <p>Describe the story: HARMONY GROVE SCHOOL DISTRICT WANTS FOOTBALL PROGRAM, AND HOPES SEPTEMBER MILLAGE VOTE WILL BE APPROVED AND PROVIDE THE FINANCES NEEDED TO MAKE IT HAPPEN</p> <p>ALSO: SPECIAL "CENTRAL HIGH" REPORT ON OTHER INTEGRATED SCHOOLS IN ARKANSAS</p>	
<p>DAY: WEDNESDAY FORMAT: PKG</p> <p>TYPE: • EDUCATION/CRIME PREVENTION</p> <p>Describe the story: UCA IN CONWAY BEEFING UP ITS CAMPUS SECURITY IN THE WAKE OF THE VIRGINIA TECH SHOOTINGS, JUST IN TIME FOR THE COMING FALL TERM</p>	
<p>DAY: THURSDAY FORMAT: PKG</p> <p>TYPE: • CONSUMER</p> <p>Describe the story: NLR FIREFIGHTERS WERE AFFECTED BY THE HEAT AT BUSINESS FIRE IN MAUMELLE.</p>	
<p>DAY: FRIDAY FORMAT: PKG</p> <p>TYPE: CONSUMER</p> <p>Describe the story: BALD KNOB RESTAURANT "KELLEY'S" BECOMES FIRST RESTAURANT IN WHITE COUNTY TO SERVE ALCOHOL</p>	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 08/13/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: pkg TYPE: political Describe the story: GOVERNOR HUCKABEE HAS A STRONG SHOWING AT THE IOWA STRAW POLL	
DAY: TUESDAY FORMAT: vosot TYPE: education Describe the story: RECORD BREAKING A-C-T SCORES.. HAVE STUDENTS AT THE ARKANSAS SCHOOL FOR MATH, SCIENCES AND THE ARTS GETTING THIS NEW SCHOOL YEAR OFF TO A GREAT START!	
DAY: WEDNESDAY FORMAT: TYPE: ● Describe the story:	
DAY: THURSDAY FORMAT: pkg TYPE: ● education Describe the story: TAKE A LOOK AT THIS STATEWIDE MAP-- IT SHOWS THE EIGHT DISTRICTS IN "FISCAL DISTRESS." THIS WEEK, THE DEPARTMENT OF EDUCATION TOLD THE BALD KNOB SCHOOL DISTRICT IN WHITE COUNTY THAT IT REPRESENTED THE WORST CASE EVER SEEN.	
DAY: FRIDAY FORMAT: vosot TYPE: education Describe the story: A PUBLIC HEARING TONIGHT IN JACKSONVILLE WILL ADDRESS THE COMMUNITY'S DESIRE FOR A CHARTER SCHOOL.	

WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 13 August 2007 (always start with Monday)</p>	<p>For each day of the week, list at least one story from newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p>DAY: MONDAY FORMAT: PKG & LIVE SHOT</p> <p>TYPE: CONSUMER</p> <p>Describe the story: NORTH LITTLE ROCK ELECTRIC COMPANY ASKING RESIDENTS TO CONSERVE POWER WHERE THEY CAN AMID CONCERNS FOR THEIR POWER GRID</p>	
<p>DAY: TUESDAY FORMAT: SOT/VO/SOT & LIVE SHOT</p> <p>TYPE: POLITICS</p> <p>Describe the story: RESULTS AND REACTION TO LITTLE ROCK MAYORAL POWERS ELECTION</p>	
<p>DAY: WEDNESDAY FORMAT: PKG</p> <p>TYPE: • EDUCATION & CRIME PREVENTION</p> <p>Describe the story: UCA IN CONWAY TACKLES DRUNK DRIVING BY STUDENTS WITH NEW TASK FORCE</p>	
<p>DAY: THURSDAY FORMAT: PKG</p> <p>TYPE: • MEDICAL, EDUCATION & CONSUMER</p> <p>Describe the story: UALR HPV PROGRAM</p>	
<p>DAY: FRIDAY FORMAT: PKG</p> <p>TYPE: EDUCATION</p> <p>Describe the story: JACKSONVILLE CHARTER SCHOOL PLANS</p>	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 08/20/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vosot TYPE: politics Describe the story: SENATOR HILLARY CLINTON IS IN LITTLE ROCK THIS AFTERNOON CAMPAIGNING FOR THE 2008 PRESIDENTIAL ELECTION...	
DAY: TUESDAY FORMAT: vosot TYPE: education Describe the story: TONIGHT, THE CONTROVERSIAL OUSTER OF LITTLE ROCK SCHOOL SUPERINTENDENT MAY FINALLY HAVE A RESOLUTION.	
DAY: WEDNESDAY FORMAT: vosot TYPE: • education Describe the story: THE BALD KNOB SCHOOL DISTRICT'S SUPERINTENDENT AND SCHOOL BOARD HAVE BEEN REMOVED FROM THEIR JOBS TODAY...AND THE DEPARTMENT OF EDUCATION IS TAKING OVER.	
DAY: THURSDAY FORMAT: vosot TYPE: • education Describe the story: THE LAWSUIT AGAINST THE WATSON CHAPEL SCHOOL DISTRICT OVER DRESS CODES WILL GO ON AS PLANNED BUT WITH A COUPLE OF CHANGES.	
DAY: FRIDAY FORMAT: vo TYPE: education Describe the story: THE COMMUNITY OF BALD KNOB IS PULLING THEIR SCHOOL DISTRICT OUT OF DEBT ONE DAY AT A TIME..	

WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 20 August 2007 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p>DAY: MONDAY FORMAT: PKG</p> <p>TYPE: EDUCATION & CONSUMER</p> <p>Describe the story: UCA STUDENTS SPEND HUNDREDS ON TEXTBOOKS AS SCHOOL BEGINS</p>	
<p>DAY: TUESDAY FORMAT: PKG</p> <p>TYPE: EDUCATION</p> <p>Describe the story: LITTLE ROCK SCHOOL BOARD CANDIDATE'S FORUM, ALSO CENTRAL HIGH SPECIAL REPORT ON NATIONAL GUARDSMEN</p>	
<p>DAY: WEDNESDAY FORMAT: PKG</p> <p>TYPE: • POLITICS</p> <p>Describe the story: WIDOW OF PAT TILLMAN WHO WAS KILLED IN AFGHANISTAN BY FRIENDLY FIRE SPEAKS PUBLICLY SINCE HIS 2004 DEATH IN LITTLE ROCK AT THE CLINTON SCHOOL</p>	
<p>DAY: THURSDAY FORMAT: PKG</p> <p>TYPE: • CONSUMER</p> <p>Describe the story: HOMES SALES ARE DOWN, A LOCAL REALTOR TELLS US WHY</p>	
<p>DAY: FRIDAY FORMAT: PKG</p> <p>TYPE: CRIME PREVENTION</p> <p>Describe the story: A SECOND TEEN IN PINE BLUFF IS SHOT DEAD WHILE ATTEMPTING A BREAK-IN, THE NEIGHBORHOOD REACTS</p>	

WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 9-24-07
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: M FORMAT:

TYPE:

Describe the story:

DIDN'T WORK

DAY: Tu FORMAT: VOSOT

TYPE: EDUCATION

Describe the story:..

ARKANSAS LEGISLATORS ARE RECOGNIZED FOR THEIR COMMITMENT TO PROVIDE PRE-KINDERGARTEN TO ALL ELIGIBLE CHILDREN IN A NATIONAL REPORT RELEASED TODAY.

DAY: W FORMAT: ESS

TYPE: POLITICS

Describe the story: THE SENATE ACCEPTS A MEASURE BY ARKANSAS SENATOR MARK PRYOR TO ALLOW SOLDIERS TO GET A LITTLE EXTRA R AND R.

NOW THE TIME SERVED OVERSEAS WILL BETTER MATCH TIME SPENT AT HOME TO REST.

DAY: Th FORMAT: VOSOT

TYPE: EDUCATION

Describe the story:... ONLY EIGHTY FIVE STUDENTS IN THE NATION HAVE ACHIEVED A PERFECT SCORE ON THE A-C-T TEST

ONE OF THOSE IS FROM ARKANSAS, AND SHE NOT ONLY ACED THE A-C-T, SHE ALSO MADE A PERFECT SCORE ON THE S-A-T AND THE P-S-A-T

DAY: F FORMAT: VO

TYPE: HEALTH

Describe the story: A VACCINE TARGETING CANCER IS NOW MORE EFFECTIVE THAN DOCTORS THOUGHT....

Education • Crime Prevention • Medical • Politics • Consumer • Other _____

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 08/27/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vo TYPE: education Describe the story: GROWING PAINS CONTINUE TO HAUNT LOCAL SCHOOL DISTRICTS, BUT THOSE, LIKE CABOT, ARE DOING ALL THEY CAN TO STAY ON TOP OF THE GROWTH.	
DAY: TUESDAY FORMAT: vo TYPE: education Describe the story: SOME NORTH LITTLE ROCK SCHOOL DISTRICT TEACHERS RECEIVED A TOP HONOR TODAY. THEY WERE GIVEN INNOVATIVE TEACHING GRANTS.	
DAY: WEDNESDAY FORMAT: pkg TYPE: • medical Describe the story: WHILE STUDENT ATHLETES, MARCHING BANDS AND CHEERLEADERS ARE PRACTICING, DOCTORS ARE SENDING OUT THIS WARNING ABOUT POPULAR ENERGY DRINKS...	
DAY: THURSDAY FORMAT: ess sot TYPE: • education Describe the story: THERE'S A NEW GRANT TO IMPROVE OUR ADVANCED PLACEMENT SCORES.	
DAY: FRIDAY FORMAT: TYPE: Describe the story:	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 09/03/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vosot TYPE: politics Describe the story: THE ARKANSAN RUNNING FOR PRESIDENT TOOK THIS LABOR DAY OFF, BUT THE REST OF THE WEEK WILL BE A BUSY ONE FOR MIKE HUCKABEE.	
DAY: TUESDAY FORMAT: sotvo TYPE: education Describe the story: IN THE END THE BOARD VOTED 4 TO 3 MINUTEDS AGO TO APPROVE DOCTOR LINDA WATSON AS THE DISTRICT'S INTERIM LEADER WITH A PAY PACKAGE OF 197 THOUSAND DOLLARS.	
DAY: WEDNESDAY FORMAT: voess TYPE: • medical Describe the story: DID YOU KNOW MORE 22-THOUSAND WOMEN WILL BE DIAGNOSED WITH OVARIAN CANCER THIS YEAR...AND 15-THOUSAND WOMEN WILL DIE FROM THE DISEASE?	
DAY: THURSDAY FORMAT: sot TYPE: • politics Describe the story: SENATOR BLANCHE LINCOLN TRAVELED TO IRAQ THIS WEEK HOPING TO GAIN A FIRST HAND PERSPECTIVE OF THE WAR EFFORT.	
DAY: FRIDAY FORMAT: vosot TYPE: medical Describe the story: THE JUVENILE DIABETES RESEARCH FOUNDATION KICKED OFF AN ANNUAL FUND-RAISER THIS MORNING... WITH THEIR SIDE-WALK SALE AT THE FRESH MARKET IN WEST LITTLE ROCK...	

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 09/10/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: vo TYPE: education Describe the story: THE STATE BOARD OF EDUCATION MET THIS MORNING... SPOKESWOMAN JULIE JOHNSON THOMPSON SAYS... THE BOARD RECEIVED FINAL APPROVAL CONCERNING THE REPORTING OF ATHLETIC EXPENDITURES.	
DAY: TUESDAY FORMAT: PKG TYPE: CRIME PREVENTION Describe the story: WHEN VIOLENT CRIMES LIKE THAT OR EVEN SERIOUS PROPERTY CRIMES ARE COMMITTED BY ARKANSAS' YOUNG PEOPLE, THE APPROPRIATE STATE RESPONSE MAY SEEM CLEAR CUT TO YOU.	
DAY: WEDNESDAY FORMAT: pkg TYPE: • crime prevention Describe the story: THE PROBLEMS WITH JAIL OVERCROWDING IN PULASKI COUNTY, IS FORCING LITTLE ROCK CITY LEADERS TO SEND INMATES ON A 30 MINUTE RIDE TO FAULKNER COUNTY.	
DAY: THURSDAY FORMAT: vosot TYPE: • education Describe the story: YOU MAY REMEMBER, ONE YEAR AGO, WATSON CHAPEL STUDENTS WORE BLACK ARMBANDS IN PROTEST TO THE SCHOOL'S DRESS CODE. THE CASE WRAPPED UP TODAY...	
DAY: FRIDAY FORMAT: sot TYPE: politics Describe the story: SPEAKING OF THE TROOPS, GOVERNOR MIKE BEEBE TOLD LISTENERS DURING HIS MONTHLY CALL-IN SHOW, "ASK THE GOVERNOR," HE WAS	

HOPING THE NATIONAL GUARD'S 39TH BRIGADE WOULDN'T HAVE TO GO BACK TO IRAQ.

WEEKLY PRODUCER REPORT

Name: Melissa Hayes Show: 10:00 p.m. show Week of: 9-10-07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: M FORMAT: VOS TYPE: Education Describe the story: NEW AT TEN TONIGHT, THE BENTONVILLE SCHOOL DISTRICT HAS BEEN THE FASTEST GROWING DISTRICT PER CAPITA IN ARKANSAS...BUT THAT CERTAINLY WASN'T THE CASE THIS SEMESTER.	
DAY: Tu FORMAT: ESS TYPE: Medical Describe the story: FOR THE FIRST TIME IN DECADES, THE RATE OF HIGH BLOOD PRESSURE IN CHILDREN IS RISING.	
DAY: W FORMAT: VOS TYPE: Politics Describe the story: A BENTON COUNTY TEENAGER INTENDS OF FILING A LAWSUIT TOMORROW ASKING THE JUDGE FOR THE RIGHT TO GET MARRIED. HER ATTORNEY SAYS THE STATE LEGISLATURE GAVE HER THAT RIGHT.	
DAY: Th FORMAT: VO TYPE: Consumer Describe the story: IF YOU WERE THINKING ABOUT BUYING A HYBRID VEHICLE, THE TIME IS NOW TO SAVE SOME EXTRA CASH. SEPTEMBER 30TH IS THE LAST DAY TO GET A TAX CREDIT FOR PURCHASING HYBRID VEHICLES.	
DAY: F FORMAT: RDR • VO • VOS • PKG • LIVE • LIVE INTERVIEW TYPE: Education • Crime Prevention • Medical • Politics • Consumer • Other _____ Describe the story:	

Education • Crime Prevention • Medical • Politics • Consumer • Other _____

WEEKLY PRODUCER REPORT

Name: Melissa Hayes

Show: 10:00 p.m. show

Week of: 9-17-07
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

DAY: M **FORMAT:** ESS

TYPE: CRIME PREVENTION

Describe the story: IT'S TAKING HUNDREDS OF THOUSANDS OF DOLLARS TO FIGHT THE PRODUCTION OF METHAMPHETAMINES IN THE NATURAL STATE.

TODAY ARKANSAS LEGISLATORS ANNOUNCED THEY ARE PUTTING THE MONEY IN THE POCKETS OF LOCAL LAW ENFORCEMENT TO DO JUST THAT.

DAY: Tu **FORMAT:** VO

TYPE: MEDICAL

Describe the story: DOLE PRODUCTS SAYS SOME OF THEIR LETTUCE COULD MAKE YOU SICK.
THE COMPANY IS RECALLING SOME OF THEIR PRE-PACKAGED SALADS.. AFTER A SAMPLE TESTED POSITIVE FOR E-COLI.

DAY: W **FORMAT:** VOSOT

TYPE: POLITICS

Describe the story: THE DIRECTOR OF ARKANSAS STATE POLICE HAS TAKEN THE FIRST STEP IN ESTABLISHING A LINE OF COMMUNICATION BETWEEN HIS DEPARTMENT AND IMMIGRATION OFFICIALS...

DAY: Th **FORMAT:** PKG

TYPE: CRIME PREVENTION

Describe the story: PINE BLUFF ARKANSAS IS THE THIRD MOST DANGEROUS CITY IN AMERICA, BEHIND DALLAS AND MEMPHIS--SO SAYS A RECENT STUDY.

NOW POLICE ARE WORKING TO MAKE THE COMMUNITY FEEL SAFER AND TO STOP CRIME...

DAY: F **FORMAT:** ESS

TYPE: BUSINESS

Describe the story: A LITTLE ROCK BASED COMPANY IS RECOGNIZED FOR ITS INNOVATION.

ACXIOM CORPORATION ANNOUNCES TODAY IT HAS BEEN NAMED TO THE *INFORMATIONWEEK* 500 LIST.
THE COMPANY IS RANKED 117TH.

Education • Crime Prevention • Medical • Politics • Consumer • Other _____

WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 09/24/07 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: Education, Crime Prevention, Medical, Politics, or Consumer. Emphasize local-oriented stories before national ones, although both types are acceptable.
DAY: MONDAY FORMAT: TYPE: Describe the story:	
DAY: TUESDAY FORMAT: pkg TYPE: education Describe the story: ARKANSAS IS MAKING THE GRADE IN PRE-K FUNDING. A REPORT RELEASED TODAY RECOGNIZES ARKANSAS LEGISLATORS FOR THEIR COMMITMENT TO BETTERING THE STATE'S PRE-K PROGRAMS.	
DAY: WEDNESDAY FORMAT: EEESOT TYPE: • EDUCATION Describe the story: THE UNIVERSITY OF ARKANSAS IN FAYETTEVILLE, ARKANSAS STATE AND UALR ARE PART OF A \$13.5 MILLION IN RESEARCH GRANTS.	
DAY: THURSDAY FORMAT: vosot TYPE: • politics Describe the story: IN WASHINGTON TODAY, EACH OF ARKANSAS' U-S REPRESENTATIVES GATHERED TO SPEAK ON THE HOUSE FLOOR, IN HONOR OF FORMER FEDERAL JUDGE RICHARD S-ARNOLD.	
DAY: FRIDAY FORMAT: pkg TYPE: crime prevention Describe the story: WE BRING YOU NEW INFORMATION TONIGHT ABOUT THE PERSON WHO SHUTS OFF THE POWER TO A HOUSE AND THEN ROBS THE HOME.	